

ADS4MALL & ADS4MERCHANTS **PRIVACY POLICY**

This Privacy Policy applies to the web site of Ads4Mall (the "Site") an online commercial portal provided for the use of agents or Ads4Bucks Merchants to perform commercial transactions worldwide with also it's own payment gateway called Ads4Pay. This site is under the main website www.ads4bucks.com., a 100% on-line free advertising, social networking, Affiliate Program and a Business Portal designed and provided by Ads4bucks Network Sdn. Bhd. (Company No.: 863787-X) (hereinafter referred to as "Ads4Bucks") located at its registered office and its main place of business at Block B, No. 1-32A, Jalan Pandan Prima 2, Dataran Pandan Prima 55100 Kuala Lumpur.

As an internet based company which providing web services to the public worldwide, Ads4bucks is committed to safeguarding your privacy online. Please read the following to fully understand our practices regarding the use of your personal information. By using the Site, you consent to the data practices described herein.

This policy applies specifically to name, e-mail address, telephone number, and any other individually identifiable information which we may collect from you.

WHAT WE COLLECT

Our general policy is to only collect individually identifiable information that is absolutely necessary for the processing transaction or useful for our own internal purpose operations. During the registration process and creation of an account, for accountability purposes, we do require a user to provide their National Registration Identification Card (NRIC) number, e-mail address and mobile number. For the purposes of this Privacy Policy, "Personal Data" shall include, where applicable, to your name, your identity document details, your company name (if relevant), your business's name, your contact details, your user identification and password to the Site, bank account details and all other information which may identify you or group or a business entity.

We do keep record of the e-mail addresses and messages of those who publish, post messages, photographs, communications and comments or feedback on the Site, or who communicate with us via e-mail.

We also keep record of the information on what pages our users access or visit, information volunteered by users and merchants, such as Site registration data

and/or survey information, and the contact details, e-mail address of buyers, sellers and merchants on the Site.

We also track certain particulars about you which includes the URL that you just came from or you next go to (whether this URL is on the Site or not), browser type, access times, the pages you visit and your IP address. Many sites automatically collect this information using widely available site web statistical tools.

COOKIES

A cookie is a small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site's computers and stored on your computer's hard drive. In our case, cookies are used to record current session information.

Cookies are also used so that the User does not have to enter his or her login information each time they visit the Site. An added security feature for any user would be to clear your browsing history, cookie or cache from time to time or if preferred after every session.

WHAT WE DO WITH INFORMATION COLLECTED

The security of your personal information is important to us. We collect and use your information for the registration process, to operate the Site and to deliver to you the Services you have requested, including but not limited to (a) fulfilling your requests for, or to inform you of, products and services (where applicable); (b) contacting you; (c) processing payment (d) conducting research; (e) providing anonymous reporting for internal and external clients; (f) resolving disputes and troubleshoot problems; and (g) enforcing our terms and conditions for using the Site.

We may contact you from time to time, on behalf of our business partners about a particular offering that may be of interest to you. In such cases, your personally identifiable information (including but not limited to e-mail, name, address, telephone number and Identity Card number) is not transferred to the third party.

We may use your Collected Information to execute marketing campaigns, promotions or advertising messages on behalf of third parties; however, in these circumstances, your Collected Information will not be disclosed to such third parties unless you respond to the promotion, marketing or advertising message.

We will disclose your information, without notice, when required to do so by law

or in the good faith belief that such action is necessary to (a) conform to the edicts of the law or comply with legal process served on us or this Site; (b) enforce the terms and conditions of use of this Site; (c) protect and defend our rights or property and this Site; (d) act under exigent circumstances to protect the interests of our users, this Site or others; and (e) investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the personal safety of any person or as otherwise required by law.

We reserve the right to transfer information provided by you in the event we are acquired by or merged with another company.

CREATING A PUBLIC PROFILE

Under the "Contact" feature, we give you an option to provide your contact numbers under the "Profile" page, containing personal information that you have volunteered so that other members/users and other public areas can make contact with you. Although entering profile information is not compulsory, adding more details will make it easier for prospects or clients or interested parties to get in touch with you. When you make a posting, the information will be made available to everyone, which may include users who are not registered.

While participating in the Site or other public areas, we strongly advise you against giving out personally identifiable information to strangers online, which they may use for illegal or harmful purposes.

YOUR ABILITY TO EDIT YOUR ACCOUNT INFORMATION

You can update or edit your personal information at any time by clicking on the "Profile" link, except for but not limited to (a) NRIC number; (b) name; (c) mobile phone number; (d) user ID; (e) email; and (f) date of birth.

We reserve the right to send you marketing communications and communications relating to the Services, such as service announcements, administrative messages and newsletters, from time to time. In the event that you receive an e-mail or mobile message that you think is unsolicited, please inform us via e-mail to admin@ads4bucks.com.

SECURITY MEASURES

The security of your personal information is important to us. We employ commercially reasonable security methods to prevent unauthorized access, maintain data accuracy and ensure correct use of information.

As a Registered User, your Registration Information and other transaction details can be viewed and edited through your Account which is protected by Password. We recommend that you do not divulge your Password to anyone. Our personnel will never ask you for your Password in an unsolicited phone call or in an unsolicited e-mail. If you share a computer with others, you should not choose to save your log-in information (e.g., User ID and Password) on the computer. Remember to sign out of your Account and close your browser window when you have finished your session. An added security feature would be also for you to clear your browsing history, cookie or cache from time to time or if preferred after every session.

No data transmission over the Internet or any wireless network can be guaranteed to be perfectly secured. As a result, while we try to protect your information, no web site or company, including ourselves, can absolutely ensure or guarantees the security of any information you transmit to us and you do so at your own risk.

CHANGES TO THIS PRIVACY POLICY

We may, at our sole discretion, change, modify, update or revise this Privacy Policy at any time, without any prior notice, and you agree to be bound by these modifications or revisions. The amended document shall automatically become effective upon posting on the Site. We shall indicate the latest Privacy Policy date at the bottom of the Privacy Policy for your easy reference. Your continued access to or use of this Site after such change shall constitute your (i) acknowledgement of this Privacy Policy, as modified/revise from time to time; and (ii) your consent to abide and be bound by this Privacy Policy, as modified/revise from time to time.

The Privacy Policy, as modified/revise from time to time, is incorporated into and subject to the [Terms of Service](#) for the Site and Services. We encourage you to periodically review this Privacy Policy to be informed of how we are protecting your information.

Private Policy Last Updated: 7th Nov 2010.